

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Wholesale Catalogue

Spring of 1897.

—OF—

O. W. BLACKNALL,

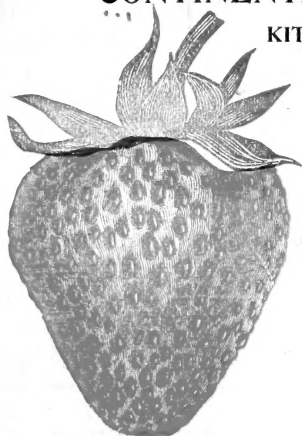
**Strawberry
Specialist.**

One of the Largest Ship-
pers of Strawberry
Plants in the World.

PROPRIETOR OF

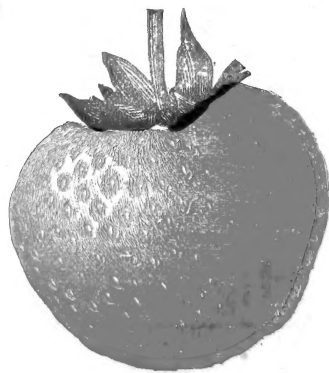
CONTINENTAL PLANT FARMS,

KITRELL, N. C.



MURRAY'S EXTRA EARLY.

AVERAGE SIZE.



IMPROVED WESTBROOK.

AVERAGE SIZE.

Has devoted twelve years to improving and developing
the Strawberry plant and to perfecting modes of transport-
ing plants.

All Plants Packed to Carry Across Continent FRESH as
When Dug.

Varieties Bred up to Highest Pitch of Excellence by Careful
and Persistent Selections. See Page 3 for Method.

\$100.00 in CASH PRIZES for Largest Berry.
SEE PAGE 9.

All Prize Varieties Delivered Free Anywhere in the United States.

A Thoroughly Practical Treatise Free to Buyers of Plants to the
Value of \$5.00.

If not a grower please hand this to some one who is. Please send me the
names of your berry growing friends.

Berries, Fruits,

AND

Vegetables

OF ALL KINDS REQUIRE PLENTY OF POTASH IN ORDER TO REACH THEIR FULL DEVELOPMENT. POTASH ALSO GREATLY IMPROVES THE QUALITY OF THE PRODUCTS, THUS INCREASING THEIR MARKET VALUE.

FRUIT GROWERS AND FARMERS SHOULD SEE THAT THEIR FERTILIZERS CONTAIN A

High Percentage of Potash.

OUR BOOKS TELL ALL ABOUT THE USE OF FERTILIZERS AND GIVE OTHER VALUABLE INFORMATION TO FARMERS. THEY ARE SENT FREE TO ALL WHO APPLY FOR THEM.

GERMAN KALI WORKS,

93 Nassau St.,

NEW YORK.

When writing to advertisers please mention this catalogue.

Wholesale Catalogue of O. W. Blacknall, Kittrell, N. C.

REFERENCES.

Dr. H. B. Battle, State Chemist, and Director N. C. Agricultural Experiment Station, Raleigh, N. C.; National Bank of Raleigh, Raleigh, N. C.; Citizens Bank, Henderson, N. C.

In writing to references on such business it is the custom to enclose a stamped envelope for reply.

DO NOT FAIL TO READ THE FOLLOWING PAGES.

Testimonials as to the Quality of My Plants.—I have over a thousand letters from growers, covering every State in the Union, testifying not only to the excellent condition in which my plants were received, but what is even more important, that they were pure, vigorous, made a splendid growth and bore heavy crops. I wish that I could print every one of them, but want of space forbids, nor would you have time to read them all. However, I find room for a few, the opinions of intelligent and observant men, from widely different sections of the country.

Why my Plants are Superior to Others.—*Because I am a strawberry specialist.* I have devoted more than twelve years exclusively to developing and improving this Queen of Fruits, to ascertaining the most profitable market varieties the most delicious table varieties, and in

BREEDING UP EACH VARIETY BY CAREFULLY SELECTING AND MARKING JUST AS THE BERRY DEVELOPS, INDIVIDUAL PLANTS CONSPICUOUS FOR EXCELLENCE AND QUANTITY OF FRUIT. FROM THIS ARISTOCRACY, OR RATHER ROYALTY, OF STRAWBERRY KIND, PLANTS ARE GROWN TO SET MY YOUNG FIELDS.

This Selection Supplemented and Made Effective by Intensive Culture. High Manuring and Absolutely Clean Cultivation.—The most painstaking and intelligent care in selecting the best parent plants, would result in little good if the care stopped there. With me this care neither stops or flags till the plants are planted, grown, packed and shipped. I follow up the selection by the highest manuring, and cultivation as clean and perfect as ever a lady gave her pet pot flower. Every weed, every sprig of grass, is killed before it ever sees the light by constant shallow stirring of the soil with small tooth horse cultivator and hand hoes. This cultivation is kept up, not for a few weeks or a month or two, as with many, and then stopped to let weeds and grass overrun the fields in late summer and fall, but as late as there is a weed to be killed or a young unmaturing strawberry plant to be strengthened by having light soil in which to expand and develop to the full—or from March to October.

Meanwhile, every runner, as soon as it attains the proper size, is covered with fine soil, so that it may take root without delay and thus have the longest possible time in which to attain the utmost size and vigor before time comes for it to be dug and shipped. This same care is expended on every one of my seventy-five acres. There is hardly another seventy-five acres in the State, gardens and flower plots included, which year in and year out receives such thorough and effective cultivation. The correspondent of a big New York paper who went over my fields last summer, among many complimentary things of my business written in his paper, affirmed that a peck of weeds or grass was not to be found on the whole seventy-five acres. Such cultivation is expensive work, but in no other way can plants of the highest excellence be raised.

That plants raised in this way will not live better, grow faster and bear heavier crops of fine berries than those grown in the manner generally followed—cultivation up to about August 1st, and then a surrendering of the fields to grass and

weeds, which smother and choke the plants during August and September, the very period in which the strawberry plant needs all the room, moisture, and mellow soil possible to perfect its growth, I am willing to leave to the judgment of any sensible man.

All Plants Pure and True to Name.—To avoid even a possibility of selling mixed plants I plant each variety separately and never together for the purpose of pollenization, as is almost invariably done. The most elaborate and careful system of marking is followed in planting, digging, counting and packing to prevent the slightest danger of mixed plants—the true nurseryman's abomination.

Plant Growing is a Lifetime Business with Me, and my children after me, and I am more anxious to have my plants arrive in perfect condition, do well and pay the buyer than he can possibly be. For if they turn out badly he loses a few dollars and is done with it, while I lose him forever as a customer, as well as his neighbors and everybody that he can influence. Better one dollar and a friend than ten dollars and an enemy. And I have reason to believe that all the thousands that I have dealt with in my nearly thirteen years devoted to this business, are my friends, with one solitary exception. This man refused to be satisfied, and I have almost conclusive proof that he acted at the instance of a rival nurseryman whose business was and is largely coming to me.

Why Plants Grown Here Will Thrive in all Parts of the United States.—This being a central position, midway between the North and South, and the soil a compound of nearly all soils—sand, clay, muck and gravel—plants grown here adapt themselves easily and readily to all the varied climates and soils of the country. This is not theory, but facts established by repeated tests and vouched for by numerous testimonials.

Situated Where Even the Wild Strawberry Grows to Perfection.—Some Northern and Western people, because North Carolina is known as a Southern State, imagine it to be a place of hot suns and thirsty sands, and are dubious of plants raised in such a sub-tropical region. There was never greater error. I am situated well up in the hills where the soil is that mixture of sandy and clayey loam which is the natural home of the strawberry. In fact, the wild strawberry, attains here an excellence unequalled anywhere else in the country. A hilly country is as naturally the home of the strawberry as the flat alluvial country is the home of the asparagus. I have known not a mile from my farm acres of "oldfield" on which the wild strawberries were piled till the ground looked red even when seen from a distance of two hundred yards or more. Many varieties, like old Wilson, which have run out nearly everywhere else, still do well here, provided they are raised from home grown plants. This too, while repeated tests of Wilson from plants grown elsewhere proved failures. I do not recommend Wilson, for I have many varieties superior to it in its best days.

This Climate Also Gives Me a Great Advantage.—During fall, winter or spring the weather rarely stops out door work for more than two or three days at a time. So plants can be dug and shipped almost any day from September to April 15th. Then spring comes quite a month later here than in the lower, eastern regions of the State less than 150 miles distant. Therefore plants here remain in a dormant state and can be safely shipped much later than from lower country hundreds of miles to the north of me.

I have so thoroughly systemized plant growing and shipping to the minutest detail that I can deliver you plants brimful of vigor lower than you can afford to dig out your bearing plants to set new fields.

The Strawberry Does Not Pay Here for Fruit.—The cool, late spring which gives it such perfection, ripens the fruit to late too compete with lower sections, where it ripens a great deal earlier and still lie much nearer the great Northern markets. Therefore I do not keep back my finest plants for fruit.

The berry crop being an important item with most who sell plants, self interest naturally impels them to keep the large and vigorous plants to bear fruit and to sell the small and puny ones from the middles or alleys. Growing plants exclusively, I endeavor to have as few of these late unmaturing plants as possible, running a narrow, light cultivator down the middle to tear up such as take root too late to make good plants. In digging I take all the plants as I go. In counting, the parent plant and all undersized ones are thrown away.

No Plants Ever Dug from Old Beds, but only from young, highly cultivated fields. Nor are they raised from plants allowed to weaken themselves by bearing. None of the plants from which I raise young plants are suffered to bear, except a few of the most promising ones selected to breed up. On these, berries are allowed to form and grow large enough to show what they are, but are always pulled off before they ripen and mature seed which is the process so exhausting to strawberry plants, as to all others.

A New and Perfect Mode of Packing.—All plants are dug with forked hoes, so as not to cut or injure their roots in the least, carefully protected from sun and drying winds, carried at once to the packing cellar, straightened, counted, and tied in neat bundles of fifty each; dead leaves and all surplus weight clipped off, and then packed in an upright, natural position in strong but very light square baskets, with their roots thoroughly protected by damp moss and their tops well ventilated. They are then shipped immediately. Thus packed THEY WILL CARRY ACROSS THE CONTINENT FRESH AS WHEN DUG.

My Shipping Facilities.—My plant farm is situated thirty-five miles north of Raleigh, and immediately at a station on the through and fast Seaboard Air Line, which gives express and freight facilities not surpassed and hardly equalled by any line in the country. My plant farm and packing cellars are within 200 yards of the Southern Express office, Western Union Telegraph office, freight depot and money order post-office.

Express Shipments.—*From September 15th to April 15th plants will go safely any distance by express.* Being one of their largest shippers the Southern Express Company gives me a rate of 30 per cent., or nearly one-third off regular charges; Adams Express Company, 20 per cent., or one-fifth off. I have taken great pains to effect this arrangement, which will save my customers many hundreds of dollars. This and my exceedingly light mode of packing enables my plants to go a great distance at less charge than plants packed in the heavy, bungling fashion almost universally followed, will go one-fourth as far.

Freight Shipment.—*Plants delivered almost anywhere at a cost of 10 to 25 cents per 1,000.* From November 15th to March 1st plants are in a perfectly dormant state, and can be safely sent by freight any distance. *No degree of cold can injure plants, as I pack them in moss-lined baskets.* Nor can delay in transportation hurt them. I have known them to keep four months thus packed, and then live and grow splendidly. *As the railroad charges by the 100 pounds, plants must be ordered in lots of 5,000 (which weigh about 100 pounds) or over, to get above low rates.*

Plants by Mail.—Plants sent safely by mail to any part of the United States, Canada, or Mexico.

To Northern Buyers, who do not wish to plant as early as March 15th, I will say, let your plants be shipped by freight about March 1st. They will arrive about the 5th to the 12th. If the ground is frozen when plants arrive remove them from the baskets, dampen roots well, and also the moss, and replace in the baskets in same position. As soon as the ground thaws cut the strings that bind the bundles and bury the plants just deep enough in moist soil to cover roots well. Do not trench the whole bundle in a lump, spread it out a little. Keep the soil moist. When the plants begin to grow planting time is at hand, and they should be set out at once. This plan has two advantages: First, the freight is almost nothing; secondly, the plants are on hand to set just when the soil and season is right. It is as good as if you had the plants growing on your own place. Long experience has convinced me that this way is perfectly safe. I manage that way with the new varieties that I buy. I ship millions of plants that way. *But this plan will do only for plants that are ordered early—before March 1st.*

How to Make Payment.—Express money orders to be obtained at any express office, or New York exchange, to be obtained at any bank, are preferred. If these cannot be obtained send post office order (on Raleigh, N. C., preferred, as it is more convenient to me than one on this office), or send money by registered letter or express.

Prices quoted in this catalogue are wholesale cash prices, money with the order, as is the rule in all businesses of this kind. But orders can be entered on payment of one-fourth down, balance to be paid before shipment, unless it is preferred that the

plants should be sent with the other three-fourths C. O. D. (Collect on Delivery). Plants can be sent C. O. D. by either express or freight, on payment of one-fourth down, cost of collecting C. O. D. always to be borne by buyer. *Be sure to give exact directions as to how plants are to be shipped.*

Please say whether, in case the varieties ordered should be sold out, I can send others which I know to be equally as good for your section. *Unless so ordered I do not substitute.*

Time of Shipment.—I repeat that plants will go safely by express or mail from September 15th to April 15th; by freight from November 15th to March 1st.

Profits of Strawberry Culture.—In no other crop will Mother Earth yield to the Children of Men as large returns or yield them as quickly as in a field of strawberries planted in the best improved varieties, and then well cultivated, and manured with fertilizer rich in potash. It will pay you well to write, mentioning this catalogue, to German Kali Works, 93 Nassau Street, New York, for their valuable pamphlets on manuring. Nor is there any other business more simple, provided a few plain rules are *diligently* followed. *My treatise gives them so clearly that none can fail to understand.* A great deal of money has been and is being made wherever there are good shipping facilities in sending this fruit to the large markets. But the large cities are not the only nor in the aggregate by any means the chief market for strawberries. If this Queen of Fruits (its rare grace and beauty is expressed only by a feminine title) holds such sway over the hearts of men (the shortest way to man's heart is through his mouth, it is said), there is scarcely a small town or village, or even a rural community, which is not or could not be made a good strawberry market. It ripens so early, just when one's whole system so imperatively craves a mild acid. Its color, its fragrance, its blending of numberless seductive charms, gives it a power to unloose purse strings whose Gordian knot might have defied even the sword of Alexander. One thing is sure, if there is any money in a community the man who has fresh, ripe strawberries of the first quality to exchange for it will get his share.

No Gardener Can Afford Not to Plant Strawberries.—There is nothing in which the doctors are more agreed than that fruit is essential to health, especially in the early spring. The only fresh fruit obtainable at that season by a great majority of people is the strawberry. Good strawberries are possible only when you raise them yourself or buy them from a near neighbor. Until you eat berries thus grown, which are allowed not only to get red, but to get ripe, you can't imagine how a strawberry tastes, nor have you any idea of its wholesomeness as an article of food. Nearly or quite all the strawberries offered on most markets come from a distance, and are necessarily gathered just as they turn red. A strawberry is not at its best till it has remained on the plant nearly a week after it reddens. No matter how small your garden is you cannot afford to exclude this true Queen of Fruits. Nor would the regular grower lose anything of consequence if every farmer in the country and every gardener in small villages were to grow their own strawberries. He ships chiefly to large markets. The farmer and gardener are not customers of those markets.

There is No Calling More Congenial to a Lady, or in which her superior taste and skill can be turned to better account than in growing strawberries. Many a hard pressed woman could lighten her burden and derive what to her would be a handsome income from an acre, or even less, of well manured, well cultivated and gathered and packed strawberries. If fortunately she is near a railroad, affording facilities to reach a larger market, her acreage and income can be correspondingly increased.

When to Plant.—South of the latitude, say of Washington, D. C., and on light soil, the strawberry can be set at any time, when the soil is in proper condition, from September 15th to April 15th. On stiff, clayey soils it is better not to plant in December or January, as such soils heave in hard freezes, and this tends to raise the plants out of the ground. North of that latitude it is generally best not to plant between November 15th and February 20th, or later as you go further north. Still if the newly set plants can be protected by a covering of litter or coarse manure, to be removed in spring, winter planting is safe in all soils and in all climates, except the most frigid. For this latitude last of February is, generally speaking,

the best time to plant; for Ohio, Indiana, and that latitude, the middle to last of March; for the South, as early in winter as the ground can be got ready.

Selection of Varieties.—This is by long odds the most important point in berry growing. Nearly all failures are caused by planting varieties either wholly bad or else unsuited to the soil and climate. Whether the yield shall be 5,000 to 10,000 quarts an acre of large, finely colored berries, which will command the highest prices on any market, or create a market where there is none, or whether it shall be 300 to 500 quarts an acre of small, unsalable ones, depends largely on the variety planted.

The Great and Rapid Improvement in Varieties.—In no other fruit has the improvement been near so rapid or so great as in the strawberry. The grower can hope to attain the highest success only by planting the very best varieties. There have always been too many sorry berries. There never will be too many good ones. The highly improved new kinds cost more, as the plants are not yet plentiful like the older sorts but every extra dollar wisely spent for them will come back many fold. The really successful men are those who keep in the lead—who find out and grow the best kind, while slower men are wasting time and money on the less profitable varieties. How is a beginner or even an old grower who has not tested everything, and no grower can do this, to know what varieties are the best. With many catalogues, in which each and every variety is described as larger, handsomer, more prolific, and in every respect the most marvellous berry yet seen, I must confess the undertaking is beset with some difficulty. My aim has ever been to avoid all this. I believe in praising a really splendid variety as high as its merits and the English language will allow. But I never could see the wisdom of praising a sorry one. No, not even if I had a very large quantity of that kind, unless I was in the business for only one year, instead of for a lifetime. For I cannot thrive and make money unless the growers thrive and make money. I am in the same boat, and am going to get them into port if I can and they will let me. Principle aside, self interest would impel me to describe varieties just as they are, so that every grower should be led to get the sorts on which he can make the most money. I test every variety of the least note as soon as it comes out. If a variety has good qualities I grow it for sale and tell exactly what good qualities it has and what bad ones.

A Thoroughly Practical Treatise on Berry Culture free to buyers of plants to value of \$5 or more. This gives terse and compact, but complete and practical information as to selection of soils; best varieties for certain soils; the best work of culture for each; how, at moderate expense, to prepare a fertilizer that will give heavy crops of the finest berries on any fairly good soil; a cheap and efficient mode of protecting blooms from frost, thus saving your early and high priced berries; useful suggestions as to winter protection (where needed); mulching, picking, packing, shipping and selling. This information given fifteen years ago would have been worth many thousands of dollars to me, and I am sure it will be of value to every man who puts even a dozen strawberry, blackberry or dewberry plants in the ground, for it is chock full of facts learned in the school of experience, where tuition comes high, but which cannot be learned elsewhere.

Place Orders Early.—Owing to the dryness of last summer plants are short as to quantity everywhere. To be sure of getting the kind wanted growers will find it necessary to place their orders early. My plants are stockier and better rooted than I ever had before. Drought killed out all but the strongest and largest. These on my rich soil, with plenty of room to grow in, and excellent fall rains, have become

SUPERB PLANTS.

I never had or saw better on the average.

Despite the drought there are on my seventy-five highly cultivated acres several millions of those fine plants. But I cannot this spring, without actual loss, sell some varieties as low as I have done, and shall again do in the future, therefore I have

NO PLANTS AT \$1.25 PER 1,000.

I make this conspicuous announcement because I am using some of the envelopes, etc., giving my prices (\$1.25 1,000) for the older standard sorts. These envelopes, etc., were printed before the drought which extended over the whole country set in.

A NEW STRAWBERRY PAPER ON A NEW PLAN.

I shall in July begin the publication of *THE STRAWBERRY SPECIALIST*, a paper devoted exclusively to developing the strawberry interests of the whole country. It will be the only paper of its kind in the United States. The other strawberry papers having gradually taken up other things, naturally cannot do as full justice to the Queen of Fruits as a paper devoted exclusively to its interest.

The paper will begin as a quarterly July 1st, 1897, but will almost surely be changed to a monthly after the first or second issue, *without additional charge to all who subscribe before July 1st 1897*.

The plan will be new, and I believe will result in convenience and much actual good to the American strawberry growers. Each issue will be devoted mainly to the information which the grower stands most in need of at that particular season. Thus the July number will treat fully of summer culture and manuring; best modes of protection from drought; the comparative value of varieties best suited for fall planting; proper modes for fall manuring and planting, things so essential to final success, and much else pertinent to that particular period. In short, each number will be a hand-book in which the grower will be told what to do at that season and exactly how to do it.

I have had thirty-one years' experience as a writer, publishing my first article in 1866, when fourteen years old. I have grown the strawberry for twenty-three years. The past twelve years and more I have devoted exclusively to the study and development of the strawberry and to writing about it in over one hundred of the leading fruit and farm papers of the country. I think that this experience ought to qualify me for the editorship of a paper which will be of real practical help to every man who sets a strawberry plant in the ground.

CO-OPERATION INVITED.

Practical men and women are invited to give such experience as to comparative value of varieties tested, modes of summer culture and manuring, best mode of fall planting and manuring, etc., as will be of general interest to the great and rapidly increasing body of strawberry growers. Please let matter reach me by June 1st. I shall spare no pains to make the *STRAWBERRY SPECIALIST* a medium through which the great army of the diligent and progressive men and women in this business of such grand possibilities can help and mutually enlighten and strengthen each other. From unity comes strength in this calling, as in all others.

As I hope to begin with at least 10,000 subscribers, I put the price extremely low—20 cents a year, 5 cents a number. Postage stamps accepted in payment. No grower can afford to be without it. At the end of twelve months every subscriber who is not sure that he has got his money's worth can, on application, have the amount of his subscription refunded. *I say this and mean it.*

For the best article sent in in time for the July number I will give \$10 in plants, choice varieties. For the second best I will give \$5 in plants, choice varieties. To the one sending in the largest number of subscribers by July 1st, I will give \$10 in choice plants. To the second largest \$5 in choice plants. Here is a chance to get your plants free and at the same time put a practical helpful paper in the hands of your neighbors.

Contributors will please *write plainly* and only on one side of paper. Besides these, contributors from all parts of the country, each issue will contain one or more articles from the most experienced and famous strawberry men now before the public. Address,

STRAWBERRY SPECIALIST,

KITRELL, N. C.

\$100 IN CASH PRIZES FOR LARGEST BERRY.

In these days of close competition no grower can attain the highest success unless he has the varieties best suited to his purpose. Fully convinced that the future strawberry interest of this country depends upon high culture, and upon ascertaining and planting varieties exactly suited to each section as well as discovering these varieties which do best in all sections, I am seeking to promote this object by offering cash prizes to be paid July 15th of each year.

I am well aware that this will be cavilled at. Some nurserymen, my competitors, will not be slow to announce that they give value received not in prizes but in quality of plants, &c., &c. I will therefore forestall these cavillers by saying: that I believe that these prizes will have some effect in promoting successful and profitable strawberry culture. My main aim is to build up the strawberry industry, North, South, East and West on a paying basis. The building of it up will increase the demand for the best plants of the best varieties. As this demand increases I propose by offering the very best plants of the very best varieties at the lowest price to get my share of the trade. In short I expect to increase my business, and the larger my business gets the smaller margin of profit I can afford to conduct it on, and the more and better plants I can afford to give for the same money. Thus instead of giving value in prizes rather than plants, the prizes in that they increase business will enable me to give better instead of less value.

CONDITIONS OF THE PRIZES.

For the largest berry of Wm. Belt, Clyde, Eleanor, Arkansas Traveler, Bismark or West Lawn raised from my plants, I will pay \$50 in cash.

For the largest Improved Westbrook, Murray's Extra Early, or Meek's (Extremely) Early raised from my plants I will pay \$50 in cash.

A box in which to mail to me the largest berry will be sent with plants. Postage will cost only 2 cents.

Prizes will be fairly and honestly awarded July 15th, 1898.

This offer extends to all prize varieties sold between September 1st 1896 and May 1st 1897, except to the Improved Westbrook, Murrays Extra Early and Meek's (Extremely) Early, sold between September 1st and December 31st, 1896. A majority of the fall buyers of these varieties have voted to have the prize (\$25) offered for them, awarded July 15th, 1897. So let all these competitors send in their largest and choicest berry, failing not to give full particulars as to manuring, mode of culture, &c., &c. This \$25 prize does not effect any but the above three varieties and only such of these as was sold in 1896. All the other prizes will be awarded for berries grown in 1898, as plants set this spring will not before then attain sufficient growth to enable a fair test to be made.

All prize varieties are delivered free anywhere in the United States. In my fall catalogue following such award will appear the names, addresses and pictures of the winners, with exact mode of cultivation and manuring followed to produce the largest berry of each variety.

All buyers of 500 plants (100 each of any of above nine varieties) are entitled to, and all are cordially invited to join the band of progress and compete for above prizes.

This prize offer is arousing such a surprisingly wide spread interest that it is my intention to increase it next season to \$300, \$500 or probably \$1,000, and add to the list other very promising varieties which I have now growing and will test the coming spring.

DESCRIPTION OF EIGHT PRIZE VARIETIES.

(See Picture on Cover.)

Improved Westbrook.—An extremely early berry. In fact the earliest, very productive berry yet produced. Of all the myrads of new varieties that have come out in the past thirteen years I have tested every one of the least note. The Improved Westbrook is incomparably the most profitable very early berry. It ripens all of its fruit before Crescent and medium early varieties begins to ripen at all. The acreage in berries is necessarily limited by the pickers to be had. But

Improved Westbrook, Meek's Early and Murray's Extra Early ripen so early that they do not interfere with the medium early varieties. You can pick and sell your whole crop of them before you have to begin picking the medium early sorts. By years of careful selection the Westbrook, always a very productive berry, has been improved in size till it is now not only a remarkably early berry but also a remarkably beautiful and attractive one. It averages with Crescent in size but the shape is perfect. Then it is one of the very firmest berries of all. It will carry from Florida to Boston, from Louisiana to Chicago and arrive as solid as a bullet and as flaming red as a ruby. But struggling heavily fruited as it does in the cold and unfruitful soil of early spring the plant must be liberally fed, and kept clear of choking weeds and grass. *For this is not the lazy man's berry!* Cultivated and manured as directed in my treatise on berry culture it will prove a bonanza to a diligent man who does not grudge a fair expenditure of time and money which will come back to him ten fold at picking time. Pollenize with Meek's Early. Price \$1 per 100. Delivered free.

(See Picture on Cover.)

Murray's Extra Early.—A day or two later than Improved Westbrook, yet an extremely early berry—larger and even more productive—equally as firm and well-colored. Like the Improved Westbrook, it will carry from Florida to Boston, from Louisiana to Chicago and arrive firm and fresh, and with its brilliant red color, not a whit dimmed. Thrives on poorer soil than Improved Westbrook, but responds gloriously to high culture. Has yielded a quart to the plant on rich soil. Plants of great vigor are the easiest to live and quickest to grow off of all the hundred or more varieties on my plant farms. Ripening so early, it not only commands the highest market prices, but it gets out of the way of the medium early sorts, and thus enables you to pick double the acreage with the same number of pickers. Experienced growers need not be told what a tremendous advantage this gives a man. For no matter how much he may be able to net per acre on strawberries, his acreage is necessarily limited to fit his picking force. I have tested both Murray's Extra Early and Improved Westbrook and know that with high culture and a fair market they will net \$300 to \$500 an acre. Although ripening so early, I never knew either to fail to produce a good crop. Their vigor is so great that even if blooms are killed by frost they straightway put out new blooms. Another great advantage they have is in being pistillate of female blooms, as the pistillate blooms can mature berries quicker than the staminate or double-sexed blooms. Thus the pistillates, like Improved Westbrook and Murray's Extra Early are able to both bloom later and ripen earlier than if they were staminate or double-sexed. The value of this habit in often enabling them to escape late spring frost cannot be overestimated. But not even the very earliest blooms need be lost. *My treatise gives a sure and simple mode of protecting blooms from frost.* Murray's Extra Early should be pollenized with Meek's Early or with Arkansas Traveler. A gentleman writing from North Carolina to the Strawberry Culturist mentioned that more Lady Thompson was being planted in his section than of Murray. The reason is very evident. Lady Thompson sells at \$3. Murray is being held at \$25 per 1,000. Valuable as it is the growers could not afford to buy it largely. But I put it within the reach of all. Price, \$1 per 100—delivered free.

Testimonials from Everywhere as to the Excellence of My Plants and Way of Packing.

I Can Make Room for Only a Few of the Thousands Received.

See Foot Notes.

MY BREEDING UP TELLS.—It gives me pleasure to recommend you as a fair and liberal dealer and your plants as first class and true to name. I feel that I am only doing you justice. I have bought thousands of plants from you in the last three years with both satisfaction and profit. I suppose that you have before this, received my order sent in some days ago. I want to inclose the following clipping from the Bedford County Times of May 31, '95, in regard to some of those plants.—ROBT. GALLAGHER, Bedford Co. Tenn., Feb. 8, 1896.

"Mr. Robt. Gallagher, of the 6th district of this county will please accept our thanks for a liberal share of the finest strawberries that we ever saw. One of the strawberries measured $7\frac{1}{4}$ inches in circumference and was perhaps the largest ever raised in Bedford county. * * He is a Justice of the Peace in his district and one of the most worthy and popular men in the district."

Meek's Early.—Ripens with Improved Westbrook and Murray's Extra Early and should be planted with them, every fourth row to pollenize their blooms. A firm and excellent shipper, spendidly colored and the most exquisitely flavored. The best paying extremely early staminate variety that grows. \$1 per 100. Delivered free. Lower in quantities.

Eleanor.—I have not yet fully tested this variety, but as far as fruited it is most promising. Those who have fruited it repeatedly pronounce it not only one of the earliest, but also the largest and firmest of berries. The few who have this variety have made little stir about it, preferring to keep quiet and plant it heavily for market. \$1 per 100. Delivered free.

Clyde.—This is a very large and very firm early staminate, and seems to be undoubtedly the coming market berry of its class, as its great firmness and habit of retaining its brilliant red color makes it an ideal shipping berry. It is a staminate or self pollenizing variety. Superb to plant with the large pistillates to pollenize them, or to grow alone for fruit. I offer growers a chance to get this variety which has elicited so much praise from the best judges everywhere at a low price considering its great value. \$1 per 100. Delivered free.

Arkansas Traveler.—A very productive early staminate or self-pollenizing variety. Excellent to pollenize very early pistillates. \$1 per 100. Delivered free.

Wm. Belt.—This is pronounced by the most reliable fruit men in the country to be the very largest berry that grows, even larger than the huge Sharpless, and superior to it in all respects. Ripens medium early. Wherever tested it leads all others as an enormous bearer of the very finest and largest berries. In plant growth and so far as I have fruited it, it seems undoubtedly to belong to the Giant Tribe of strawberries. A magnificent staminate variety. Good to plant with the largest pistillates to pollenize them, or to grow alone for heavy crops of superb fruit. \$1 per 100. Delivered free.

Bismarck.—A remarkably vigorous staminate variety of the largest size. A better variety does not grow. \$1.20 per 100. Delivered free.

West Lawn.—The variety sold me and which I sold last season as West Lawn was smaller and earlier berry than the true West Lawn. The variety was just what I represented it to be, the error being only in the name. I now have the true West Lawn as carefully compared with plants and berries sent me by the originator himself. It is one of the true Queens of Strawberrydom. Everything about it is royal. The dark, rich, green leaves are all vigor and vitality. The roots are large, long and numerous. The whole plant impresses you like a Percheron draft-horse, as something made for business, and when the fruit comes you will see that the plant carries out every promise that it made. The berries are of the largest size, even, well-flavored and magnificently colored. It ripens medium early and is exceedingly productive. On fairly good land it piles up the berries, and every one is a berry. No nubs or make believes, but beauties one and all. \$1 per 100. Delivered free. Lower in quantities.

IT WILL PAY ANY PROGRESSIVE MAN OR WOMAN WHO WANTS THE VERY CREAM OF STRAWBERRY KIND, TO BUY AT LEAST 500 OF THE PRIZE VARIETIES. By so doing you will not only make a start with the most highly profitable varieties, the varieties which represent the crowning achievement of skill and experience, and unwearied industry in the propagation of new varieties, but will likewise develop your own talent and skill in competing for the \$100 in prizes offered for the largest berries. Even if you don't win the effort will be rich in experience, which if diligently followed up will yet bear golden fruit in the future.

ALL BUYERS OF THE PRIZE VARIETIES TO VALUE OF \$5 OR MORE ARE ENTITLED TO COMPETE FOR THE \$100 PRIZE. Here endeth the prize varieties.

BEST PACKING AND BEST PLANTS HE EVER SAW.—I would indeed be lacking in gratitude did I not write you concerning the 16,000 plants bought of you last spring. It may seem miraculous but out of the 16,000 not 50 died. They were the finest lot of plants I ever saw. The neighbors crowded around to see them as if they were a show. I must say that you are the best packer I ever saw. If any of my neighbors buy plants it will be from you.—JAMES BRICE, Knox co., Tenn., Feb. 6, 1896.

Commendation from one of the most respected veterans in the fruit business.—JUDGE SAMUEL MILLER, Bluffton, Missouri, March 17, 1896.

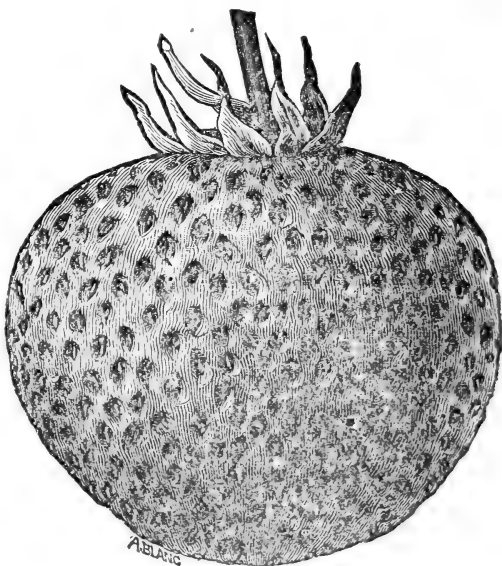
The plants you sent me last fall were as good as I ever received from any one.—S. MILLER.

Smeltzers Early.—Resembles Michel but is larger, more productive and it ripens even earlier. Being more profitable than Michel it is rapidly taking its place. Smeltzer's Early being an early and profuse bloomer and an exceedingly potent staminate, no better variety can be found to pollenize the earlier pistillate varieties. This variety will also prove exceedingly valuable for early shipping. 60 c. per 100, \$3 per 1,000.

Brandywine.—Belongs to the Royal Family of strawberries. Superior in every respect. Pronounced by the most competent fruit men in the country to be the most valuable all round berry yet produced. It is very productive, very large, very brilliantly colored, perfect in shape, an excellent shipping berry and so well flavored withal that whoever buys and eats it will ask for Brandywine in the future. Its ability of both the plant and berry to stand drought is also most remarkable. A drought and heat that will bake many varieties as they grow, seems only to make it thrive the more. Ripens medium early. I feel no hesitation in saying to all who want one of the very best for any and every purpose, to eat, to sell, to show, to make your rival feel bad about, plant Brandywine. For it has been generally tried and succeeded everywhere. Having a perfect or double sexed bloom it does not need to have another variety planted with it to pollenize its blooms. It is capital to plant with West Lawn or other very large pistillates to pollenize the bloom. Blooming as it does very early and continuing in bloom very late every single pistillate bloom near it will be thoroughly pollenized. 60 c. per 100, \$4 per 1,000.

Lady Thompson.—This like the Murray and nearly every variety originating in North Carolina is exceedingly thrifty and vigorous. No other market variety has ever created the stir that the Lady Thompson has. A great deal of money has been made on it—as much as \$13,000 by one grower. It seems to possess the qualities most needed in a paying market berry—easiest to live when planted; quickest to start to growing; ability to defy drought owing to its splendid root growth; then at fruiting time it brings in fine berries and plenty of them that sell high. Medium early. Perfect bloomer. Does not have to be planted with any other variety. Firmly rooted as the rock of Gibraltar in the confidence of progressive market growers. The berries are quoted at special high prices on all the Northern markets. Berry sometimes round, sometimes pointed. 60 c. per 100, \$3 per 1,000.

Aroma.—This is queen of the late strawberries. Very largest size, splendid color and exceedingly prolific. No grower who wishes fine late berries so as to prolong the strawberry season to the utmost cannot afford to do without Aroma and Gandy. Aroma is a staminate or self pollenizer. 80 c. per 100, \$4 per 100.

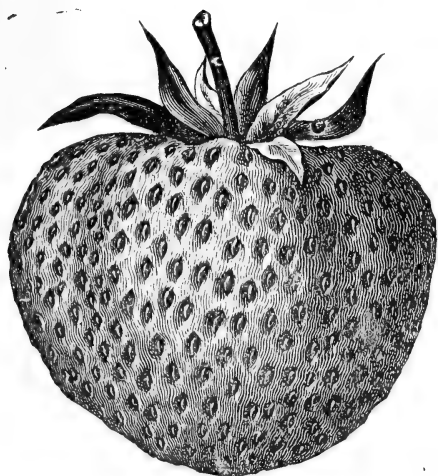


LADY THOMPSON.

WOULD HAVE CARRIED ACROSS THE CONTINENT.—A good word from one of the most prominent fruit men in America, Judsonian, Ark., March 14, 1896.

Plants arrived in good condition; would have carried across the continent.—JACOB C. BAUER.

PLANTS DID CARRY SAFELY ACROSS THE CONTINENT.—The 1,000 plants arrived in the finest condition. I am well pleased with them. Thanks for the Splendid sent extra. I inclose \$5 for following list plants.—H. H. WELCH, San Luis, Abispa, California.



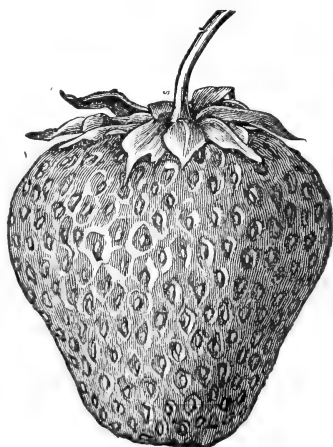
BUBACH, NO. 5.

enough, I have bred up the variety by repeatedly and carefully selecting the most productive individual plants to raise plants with which to set my young fields. Therefore I have pedigree plants of the purest strain. A market grower or gardener by setting out Improved Westbrook and Murray's Extra Early pollinized with Meek's Early for the early kinds, Bubach and West Lawn pollinized with Brandywine for medium early, and Aroma and Gandy for late, will have berries as early and as late as it is possible for the strawberry to grow, and have the best that skill and nature has so far produced. Thus the gardener can feast on berries for many weeks, while the market grower can grow and pick a much larger acreage with the same picking force. For the early berries will so far ripen and get out of the way of the medium early, and the medium early out of the way of the late kinds as not to interfere. Price of Bubach, 60c. per 100; \$3 per 1,000.

Tennessee Prolific.—An exceedingly vigorous and thrifty grower. I have had the variety tested from Florida to Massachusetts and as far west as Texas, and the plant is perfectly healthy and very productive everywhere. The berries are large and run very even in size, and there are piles of them around every plant. Being a most profuse bloomer and a strong staminate, it is like Woolverton and Gandy Belle, the very thing to pollinize medium early pistillate varieties of all kinds. Planted every fourth row with any good pistillate they will pollinize every bloom so perfectly as to make a heavy crop certain. They ripen just with the large pistillates, match them in size and can be picked and sold with them without lessening their value. This is a very important point in strawberry growing as experienced men are well aware. Tennessee being so very productive, it is also a highly profitable market berry to plant alone and a good table berry. Ripens medium early. 60c. per 100; \$3 per 1,000.

Woolverton.—Like Tennessee and Gandy Belle

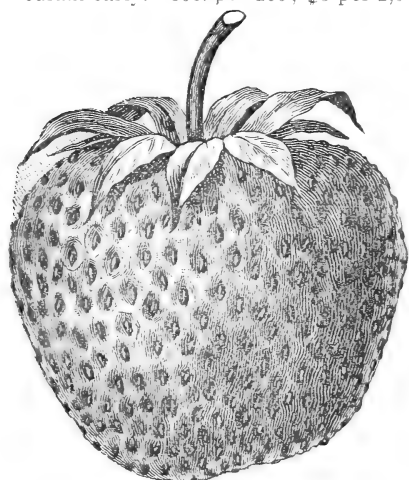
Bubach, No. 5.—The huge size, splendid color, immense and unfailing productiveness, ability of both plant and berry to pass unharmed through a drought that would destroy many other varieties, must long keep this the leading medium early pistillate berry for both home and market. Till you see the ripe Bubach, Brandywine and West Lawn piled like huge rubies under the foliage of splendid dark emerald green, you don't know what a strawberry really is. Like them, too, it has a vigorous root growth that runs downward and outward in all directions, enabling it to search out and find nourishment if there is even the smallest quantity in the soil. Like them, too, it thrives on all soils, from almost all sand to stiffest clay. If you want a never-failing supply of the finest berries plant Bubach, Brandywine and West Lawn. In this, as in all other varieties that I have had long



TENNESSEE PROLIFIC.

AND NOW THE FAR NORTH TESTIFIES.—The plants arrived in good condition and are now growing finely.—B. F. ADAMS, Dane co., Wisconsin, April 18, 1896.

it is a profuse bloomer and a powerfully strong staminate. Any pistillates planted with Woolverton will certainly be thoroughly pollenized, and if a good variety will bear heavily of perfectly formed berries. More depends upon the strength of the staminate or pollenizing variety than is generally known. Then Woolverton is a heavy bearer of large, magnificently colored berries, which is second to none in firmness. This makes it a valuable shipping berry. Does not do as well in Florida and the extreme south as Tennessee Prolific and Gandy Belle. Ripens medium early. 60c. per 100; \$3 per 1,000.



GANDY BELLE.

nificent color, great firmness and general attractiveness an exceedingly popular market berry. Its flavor is also most delicious. Very late. A great deal of money is being made on it by growers of fancy berries. 60c. per 100; \$3 per 1,000.

Sharpless.—On rich soil and with high culture a giant. A great garden and fancy market berry, owing to sweetness. Being a staminate or double-sexed berry it can be grown alone or used to pollenize others. 60c. per 100; \$3 per 1,000

Lanah.—A great market berry all through the south, south-west and west. It has proven exceedingly profitable, especially in seasons of drought, when nearly all other varieties failed. Full of vigor as Jonahs gourd. Bears heavily of highly salable market berries. If you are in a region subject to drought plant the Lanah by all means. It will pay you 60c. per 100; \$3 per 1,000.

Tubbs.—Not very elegantly named, but in one respect very truly, for with even fairly good soil and culture it bears tubs full of excellent market berries. Not noted for any special feature, but apparently as excellent all-round berry as the old Wilson ever was. 60c. per 100; \$3 per 1,000.

THE FAR SOUTH HAS "ITS EYES OPENED"—Plants received in splendid condition, the roots still damp. Growers here were surprised to see such vigorous plants, as the plants sold here are usually grown in grassy fields. But you have opened our eyes and we will know where to get plants from hereafter.—F. J. ALEXANDER, Valusia co., Florida, Oct. 11, 1896.

EVERY ONE GREW.—Your catalogue to hand. Just what I was wishing for. The plants received from you last spring were as fine as I ever got from any one. Every one of them grew. I will show your catalogue to my friends and talk for your plants. You can depend on it. Will send in another order soon.—D. C. DILLER, York co., Pennsylvania, Feb. 1, 1896.

PLANTS 42 DAYS ON THE WAY ARRIVE IN EXCELLENT ORDER.—I have postponed writing you till I had gone through the plants to see the amount of damage. Strange to say and be it said to your credit, after forty-two days packing, I find every strawberry and dewberry in excellent condition. Not one has been lost. But I fear that the blackberry plants cannot live.—J. J. WILLIAMS, President Bank of Shelby, Shelby co., Tenn., April 11, 1896.

(Above delay was caused by Mr. Williams' mistake as to how plants were to be shipped. April was too late for blackberries, which to do well must be planted very early.

Gandy Belle.—Like Woolverton and Tennessee Prolific, a profuse bloomer and a powerful staminate. Any good pistillate or female variety planted with either of these three will be thoroughly pollenized and bear heavy crops of perfect berries. The great trio of staminate, as I have before called these three, are also valuable to grow by themselves for a market crop. They are money varieties. Ripens medium early. 60c. per 100; \$3.00 per 1,000.

Enhance.—Experienced and competent men who know whereof they speak pronounce this the most powerful staminate known, and that pistillates planted with them bear an exceedingly heavy crop. Enhance is a heavy bearer of large berries, rather ill-flavored, but still very firm and an excellent shipping berry. Ripens medium early. 60c. per 100; \$3.00 per 1,000.

Gandy.—Entirely distinct from Gandy Belle. On account of its large size, mag-

Crescent.—An old stand by of world-wide fame. Called the "Lazy Man's Berry," because no amount of neglect can keep it from bearing a crop. Yet it responds to high culture as nicely as any. It is a heavy and a sure bearer of good sized berries. Never fails. I find that Tennessee Prolific, Splendid, Gandy Belle or Woolverton pollenize it thoroughly. Planted with any of these every fourth row the yield will never be disappointing. 40c. per 100, \$2 per 1,000.

Barton's Eclypse.—As near drought and frost proof as a berry can be. I have seen it killed down plant and all while in full bloom and then put out leaves and bloom over and bear a heavy crop of fine berries. Exceedingly productive. None better, especially for poor, thirsty soil. Does not do so well in Florida and the farther South. 40c. per 100; \$2 per 1,000.

Warfield.—This is the great medium early berry of a wide region of the country. It is a very symmetrical, well shaped berry. Very firm. Owing to its beauty and excellence of flavor many of the highest class restaurants in the great cities announce specially that Warfield berries will be found on their tables. I have as large and vigorous plants of the pure Warfield as ever grew. Pollenize with Tennessee Prolific, Woolverton, Gandy Belle or Splendid. 40c. per 100; \$2 per 1,000.

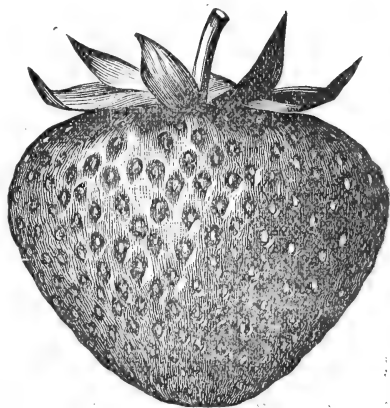
Columbian.—A very profitable market berry, especially on the light lands of the South and South-west. It will thrive on any soil no matter how dry and thirsty. An excellent pollinizer for Cloud, etc. I have now only a limited quantity of this stock at 40c. per 100; \$2 per 1,000.

Cloud.—Succeeds only at the South where its color, firmness and productiveness makes it very profitable. The great rush for Cloud exhausted my stock early in fall but I have now a limited quantity of pure stock at 40c. per 100; \$2 per 1,000.

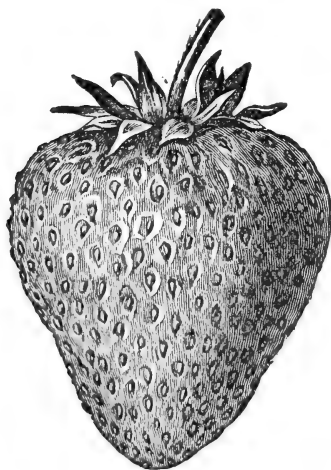
Splendid.—Exceedingly prolific of good size, round, well colored berries, firm enough to ship any distance. Stands drought well. 60c. per 100; \$3 per 1,000.

Shusters Gem.—An enormous bearer of fine, large berries. Unsurpassed for home use or near by markets. Not firm enough to ship a great distance. Never fails to bear a tremendous crop. 60c. per 100; \$3 per 1,000.

Princess.—A productive, round, well colored berry, firm enough to ship anywhere. 60c. per 100; \$3 per 1,000.



CRESCENT.



BARTON'S ECLYPSE.

PLANTS CARRY IN FINE CONDITION TO OREGON.—I received the plants in fine condition.—PETER SCHRINER, Yaquina, Oregon, April 1, 1896.

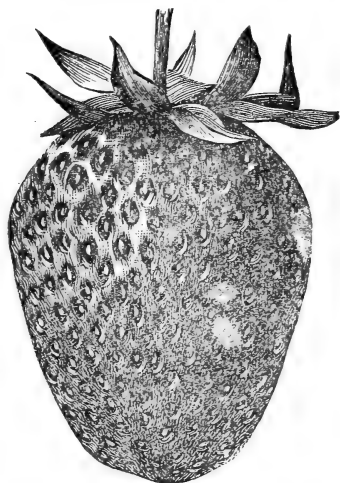
SORRY THAT HE DID NOT BUY MORE.—The berry plants came to hand last Friday, the 27th, and I am well pleased with them. I am sorry that I did not let you send 13,000.—W. R. SHANER, Washington co., Ark., April 2, 1896.

"YOUR MODE OF PACKING BEATS THE OLDEST OF US!"—Plants came to hand in good condition. Thanks for the 50 Rio extra. I must say that your mode of packing beats the oldest of us. The baskets and covers are complete. Express was low, only \$3.45. The plants are good and I am well pleased with them.—N. W. CRAWFORD, Allen co., Kansas, April 1, 1896.

Parker Earl.—Might pay on moist, extremely rich soil. Starts out with an enormous pile of berries around the plant which mostly comes to nothing. Too soft to ship far. Still some will have it. 80c. per 100; \$4 per 1,000.

Ivanhoe.—A fine, well colored, firm market berry, 60c. per 100; \$3 per 1,000.

Belle.—Plant rusts some but yet never fails to bear a heavy crop of huge flat berries. Something unique. 60c. per 100; \$3 per 1,000



HAVERLAND.

Haverland.—Enormously productive of large berries. Not firm enough to ship to most distant markets. Also too insipid for a good table berry. But if you want a tremendous quantity of showy berries for a market not over 400 miles off plant Haverland pollenized with Louise, Tennessee Prolific or Woolverton, and you cannot fail to get them. Ripens mid Season. 40c. per 100; \$2 per 1,000.

Brunette.—Much favored on account of its excellent quality as a table berry. Quality is a fine thing but it must be backed by quantity in some degree. And quantity is something that you will hardly predicate of Brunette. It bears enough to swear by and that is all. \$1 per 100.

Shuckless.—Immensely productive of berries that when fully ripe can be gathered clear of caps or shucks, leaving them on the plant. 60c. per 100; \$3 per 1,000.

Louise.—A good staminate variety with which to pollinize almost any of the pistillates. Productive of fine well flavored large berries. The favorite of all with many growers. 60c. per 100; \$3 per 1,000.

Marshall.—With great skill, very rich soil and good luck as to seasons the Marshall is a splendid berry—berry large, bright colored and fairly flavored. But as a rule it is disappointing. Rusts badly in some localities. \$1 per 100

Mary.—Prodigious in promise, trifling in yield. When it blooms and begins to set berries you begin to grow uneasy. You feel like the Tar Heel who got rid of his cow because she gave so much milk that there wasn't piggins, pails nor noggins enough on the place to hold it. You are afraid that you can't get crates enough to hold the berries, nor pickers to gather them. But only a few of the Mary grows large, the vast majority of them coming to naught. \$1 per 100.

Enormous.—This variety is promising. I have fruited it one season and want to see more of it before speaking more fully. \$1 per 100.

Bissel.—Considered a good, safe market berry. But I like Splendid, Tubbs and many other varieties better. \$1 per 100.

Beecher and Crawford.—Showy berries. Bear some very large fancy berries, but will not prove profitable to general growers. \$1 per 100.

Holland.—Said to do great things in some sections. Not remarkable at all. \$1 per 100.

NEVER GOT BETTER. GOOD AS I WISH.—Plants arrived here the 12th, but they did not understand that they were for me and they lay there one night and day. Got them last night. **VERY NICE PLANTS.** Never got finer; seldom as good. Good as I want. You have filled my order most liberally.—J. M. CUSHMAN, Branch co., Michigan, Oct. 15, 1896.

Plants arrived Saturday in good shape. I am very much obliged to you for sending me such fine plants and of such choice varieties.—H. J. PUTNEY, Brazoria co., Texas, April 13, 1896.

USED 12,000 QUART CUPS AND SOLD OVER \$1,000 ALREADY.—Mr. S. A. Haines has used up 12,000 quart cups and sold over \$1,060 already on his dewberries, blackberries and strawberries.—C. T. HOGAN, Grayson co., Texas, May, 1896. (These plants were bought from me the year before.)

PLANTS ARRIVED IN GOOD SHAPE AND JUST AT THE RIGHT TIME.—Plants arrived in good shape and just at the right time, as I was then planting.—J. R. NEELD, Monroe co., Ind. Nov. 15, 1895.

RECEIVED IN GOOD ORDER. GIVES PERFECT SATISFACTION.—Plants received in good order. They are fine plants and give perfect satisfaction in every respect.—JACOB WITTMANN, Campbell co., Kentucky, March 15, 1896.

Glen Mary.—Very large and fine quality for home and near by market. Not firm enough to ship a great distance. \$2.50 per 100.

Improved Newnan.—An early, firm, well-colored shipping berry. A safe and profitable market berry for the south and south-west, from Virginia down. The great rush for Improved Newnan exhausted my stock early in the fall. But I have now a limited quantity of stock which I know to be absolutely pure at following prices: 40c. per 100; \$2 per 1,000.

Hoffman.—A good early market berry for the south. Does not pay north. I cannot supply any more till fall of 1897, when I shall have a large stock of the Simon Pure Hoffman, not any easy thing to get now.

Michel.—A popular and profitable market berry over a wide region of the country. 40c. per 100; \$2 per 1,000.

Rio.—This variety failed this year almost entirely. Therefore I cannot recommend it as reliable. A really good variety—never fails here. Rio reminds me of some people I know—big in promises, little in performance. 60c. per 100; \$3 per 1,000.

Beder Wood.—A productive, well-flavored and excellent early berry in some sections. But it is much given to rust in other places. It is also too soft to ship far. Still there are regions in the north and north-west in which this variety, owing to its earliness, productiveness and general excellence, pays well for a near-by market. Therefore I continue to grow and offer it, telling as near as I can its faults and its merits. 60c. per 100; \$3 per 1,000.

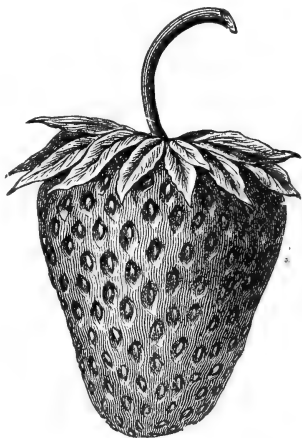
Van Deman.—A very early and handsome berry. If it was a little more productive it would be just what we are looking for. Some are making it pay, but I don't think it will prove generally profitable. 60c. per 100; \$3.00 per 1,000.

Dayton.—A fair early berry, but there are so many better ones now that I cannot recommend it except for the sections in which it has been tested and proven to do well. 60c. per 100; \$3 per 1,000.

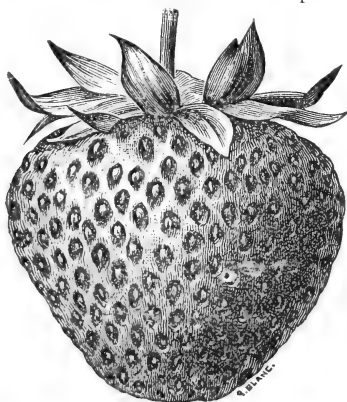
Timbrell.—Very late productive of sweet berries, which color badly. Popular with some. \$1 per 100.

Lovett, Great Pacific, Phillips, Saunders, Edgar Queen.—Safe market varieties, but hardly holding equal to the very best. 60c. per 100; \$3 per 1,000.

Greenville.—Similar to Bubach and preferred by some. 60c. per 100; \$3 per 1,000.



HOFFMAN.



MICHEL.

CAESER-LIKE IN POINT AND PITH.—Plants arrived in good condition; good stocky plants; good count, am well pleased.—J. C. ELLIS, Warren co., Kentucky, April 6, 1896.

ALL O. K.—Plants came to hand all O. K., and were first class. Many thanks for your liberality. I am proud of the Brandywine plants.—M. O. BEDELL, (Notary Public,) Greene co., Missouri, April 16, 1896.

DID NOT LOSE A SINGLE PLANT.—The second shipment of plants arrived O. K. I will state that I did not lose a single plant in the first lot.—F. A. MANDAL, Harrison co., Mississippi, Feb. 23, 1896.

Plants arrived fresh and vigorous. They are the best rooted strawberry plants that I ever saw. You did better than you promised.—C. C. COX, (President Southern Female College,) Fulton co., Georgia.

Lucretia Dewberry.—Earliest of all the blackberry family, the most luscious and the most prolific; exceedingly profitable for market. It comes just as the strawberry gets out of the way. A grower can, with the same pickers, pick three times the acreage and threble his profit by having a very early strawberry like the Improved Westbrook and Murray's Extra Early, then Bûbach, Brandywine, Tennessee Prolific, Woolverton, and other good medium early sorts to ripen after the first few are gone; then Aroma and Gandy, the late kinds, and when all are gone, the Lucretia Dewberry to start upon. \$1 per 100; \$6.50 per 1,000.

The strawberry plants have been received in good condition. We hope to place a large order with you soon.—M. W. ETHERIDGE & SON, Conecuh, co., Alabama, Nov. 27, 1895.

I am much pleased with the strawberry plants. Many thanks for your kindness in sending the extra plants.—E. J. BUTMAN, Tangipohua co., Louisiana, Dec. 26, 1895.

MODE OF PACKING PERFECT.—I received the plants in perfect order. I must say that your mode of packing is perfect and that your plants are very fine. I thank you for the extras sent, and will ever speak in behalf of your plants.—MRS. F. E. EWING, Maury co., Tennessee, May 16, 1896.

SUCCESS SO GRATIFYING WILL ENLARGE ACREAGE.—Our success with the strawberry plants from you has been so gratifying that we are preparing to plant from five to ten acres. We desire very much to have your treatise on berry culture.—C. F. ORDWAY, Rutherford co., Tennessee, Jan. 1, 1896.

I still have a hugh pile of testimonials before me and cannot miss the few that I have found room for. With one or two exceptions I have them from every State in the Union; all commending in the highest terms the quality of my plants and my mode of packing.

(THE ORIGINAL LETTERS ARE ON FILE AND CAN BE SEEN BY ANY ONE.)

On large quantities of some varieties I can give a liberal discount. Write for estimates.

So many harmful insects and parasites are now being disseminated on plants and nursery stock that I have had my plants thoroughly examined by the State Entomologist, and their freedom from such pest will be absolutely guaranteed. Nor will I in future receive a plant from elsewhere (I am constantly buying new varieties) until it has undergone a rigid examination by the State Entomologist and its freedom from all pests assured.

Therefore, purchasers of my plants may rest assured that they will get not only pure, vigorous and well rooted plants, but also such as are absolutely free from all contagious pests and diseases.

One dozen plants any variety on list free to every subscriber to Strawberry Specialist. Plants delivered now or next fall.

Price-List of O. W. BLACKNALL, Kittrell, N. C., Spring of 1897.

	Doz	100	1000		Doz	100	1000
Arkansas Traveler (s).....	35	I 00	Holland (s).....	35	I 00
Aroma (s).....	35	80	4 00	Ivanhoe (s).....	35	I 00
Barton (p).....	25	40	2 00	Lady Thompson (s).....	25	60	3 00
Beder Wood (s).....	25	60	3 00	Louise (s).....	25	60	3 00
Beecher (s).....	35	I 00	Lovett (s).....	25	60	3 00
Wm. Belt (s).....	35	I 00	Marshall (s).....	35	I 00
Belle (s).....	25	60	3 00	Mary (p).....	35	I 00
Bismark (s).....	35	I 20	Meek's Early (s).....	35	I 00
Bissell (s).....	35	I 00	Murray's Extra Early (p).....	35	I 00
Bubach, No. 5 (p).....	25	60	3 00	Muskingum (p).....	25	60	3 00
Brandywine (s).....	35	80	4 00	Improved Newnan (s).....	25	40	2 00
Cloud (p).....	25	40	2 00	Parker Earle (s).....	35	I 00	5 00
Columbian (s).....	25	40	2 00	Phillips (s).....	25	60	3 00
Crawford (s).....	35	I 00	Princess (p).....	25	60	3 00
Crescent (p).....	25	40	2 00	Rio (s).....	25	60	3 00
Cyclone (s).....	25	60	3 00	Saunders (s).....	25	60	3 00
Clyde (s).....	35	I 00	Sharpless (s).....	25	60	3 00
Dayton (s).....	25	60	3 00	Shuckless (s).....	25	60	3 00
Edgar Queen (p).....	25	60	3 00	Shuster's Gem (p).....	25	60	3 00
Eleanor (s).....	35	I 00	Splendid (s).....	25	60	3 00
Enhance (s).....	25	60	3 00	Tennessee Prolific (s).....	25	60	3 00
Enormous (p).....	35	I 00	Timbrell (p).....	35	I 00
Gandy (s).....	25	60	3 00	Van Deman (s).....	25	60	3 00
Gandy Belle (s).....	25	60	3 00	Warfield No. 2 (p).....	25	40	2 00
Great Pacific (p).....	25	60	3 00	Improved Westbrook (p).....	35	I 00
Greenville (p).....	25	60	3 00	West Lawn (p).....	35	I 00
Glen Mary.....	50	2 50	Woolverton (s).....	25	60	3 00
Haverland (p).....	25	40	2 00				

THE BEST *paying market varieties are in black letter*. All varieties marked (P) are pistillate or female varieties and must have a staminate (s) or double sexed variety planted every 4th row. See body of catalogue as to best kinds to plant together.

PLANTS BY MAIL, 20c. per 100 extra, unless otherwise stated in catalogue. Plants at dozen rates sent *post paid*. Plants will go safely by express from Sept. 15th to April 15th. Being one of their largest shippers the Southern and Adams Express Companies allow me a special low rate.

Plants can during cold weather from Nov. 15th to March 1st, be sent safely by freight to almost any distance not to cost (in lots of 6,000 or more) over 10c. to 25c. per 1,000 plants. Exact rates on application.

MY MODE OF PACKING IS UNIVERSALLY ACKNOWLEDGED TO BE THE BEST AND THE LIGHTEST OF ANY NURSERYMAN'S IN THE COUNTRY. I use strong, but exceedingly light square baskets, with well ventilated wooden tops and plenty of damp moss around the roots.

PLANTS THUS PACKED WILL CARRY ACROSS CONTINENT AND NOT KNOW THAT THEY EVER LEFT THE GROUND AT ALL. They will also weigh scarcely half as much as if packed in the usual way. Thus saving about half the freight or express charges. This enables me to ship plants anywhere in the United States at small cost for transportation.

IN REMITTING DO NOT FAIL TO ENCLOSE 20c. FOR ONE YEAR'S SUBSCRIPTION TO STRAWBERRY SPECIALIST. IT WILL BE CHOCK FULL OF USEFUL AND TIMELY KNOWLEDGE FOR THE GROWER. See Page 8.

LET'S DO BUSINESS TOGETHER * * * * *



For twenty-five years we have dealt with farmers, stock raisers, mechanics, and in fact, with every class and nationality of people, and done business with them in our way. This has proven so satisfactory to them, that our way is now their way, and they buy from us year after year. Ours is a mail order business. We have no traveling men, no agents to take orders, no losses from poor accounts, and sell strictly for cash. Everything is shipped with a guarantee that it will be found as represented. We constantly carry a stock representing over one million dollars. We issue twice each year the largest and most complete Catalogue and Buyer's Guide in the world. It has over 12,000 illustrations, about 40,000 quotations of prices, weighs 2 1/2 pounds and contains 748 pages.

There's nothing you wear or use but is listed in this catalogue, and the prices quoted place you in position to buy from us, in large or small quantities, as cheap as retailers buy from jobbers. We do not sell this Catalogue and Buyer's Guide; we give it away. It costs 20 cents in postage to mail it. We want you to have a copy, and will send one if you'll send 15 cents to partly pay the postage or expressage. Don't let distance stand in the way of giving us a trial order; distance cuts no figure; we're shipping goods all over the world, and on request will tell you just what your goods will cost laid down at your station. Send for our General Catalogue and Buyers Guide. You ought not attempt to keep house without it.

MONTGOMERY WARD & CO.,

111 to 116 Michigan Ave., CHICAGO.

**The Great Mail Order House
Originators of the Mail Order Business.**

When writing to advertisers please mention this Catalogue.

Mrs. Joe Person's Remedy

HAS PERFORMED MIRACLES in snatching from the Brink of the grave and restoring to life and health and happiness numbers who but for it must have died. This is owing to

Its Universal Power to Purify the Blood and Build up the System.

INDIGESTION it never fails to cure.

THE MOST HOPELESS CASE OF DIARRHŒA is relieved and cured.

CHILLS it breaks up.

INFLAMMATORY and MUSCULAR RHEUMATISM, ALL SKIN DISEASES, INHERITED or CONTRACTED SCROFULA, CANCER in its early stages

IT PERMANENTLY CURES.

PAMPHLET giving full information with testimonials of the best people in the country as to its marvelous cures for over twenty-five years, free to all.

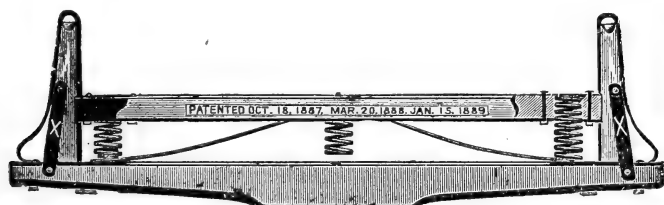
Physicians endorse and many are now using it.

Formula of its exact properties on each bottle.

LET ALL THE SUFFERING, address

MRS. JOE PERSON,
KITTRELL, N. C.

When writing to advertisers please mention this catalogue.



ECONOMY

IS THE ONLY
SPRING THAT
WORKS EQUAL-
LY WELL WITH
LIGHT OR HEAVY
LOADS.

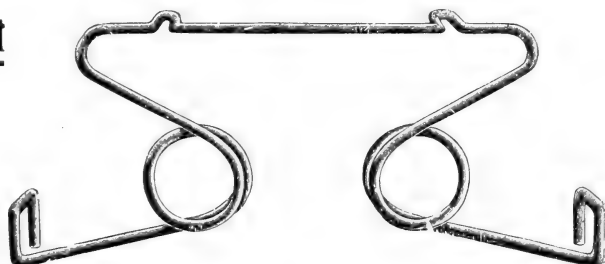
More springs sold in 1896 than any other year since it was put on the market.

Write to the ECONOMY SPRING CO., RACINE, WIS.

KING Patent

Seat

Spring.



Any farmer can make a good seat himself with a set of these Seat Springs, four bolts and a board.

W. A. WALKER, RACINE, WIS.

When writing to advertisers please mention this catalogue.

T. F. PARK.

ESTABLISHED 1890.

D. J. PAXTON.

T. F. PARK & CO.,
Commission Merchants and Auctioneers,
RICHMOND, VA.

Receivers of Southern Fruit and Berries a specialty in season.

Write us for stencils, stickers, quotations and any information desired.

Our Motto: quick sales and prompt returns.

Reference: Citizens Bank of Richmond Va., and any Mercantile Agency.

When writing to advertisers please mention this catalogue.

E. M. ANDREWS **THE LARGEST** **FURNITURE,**
DEALER IN
Pianos and Organs
 in the Carolinas.

Goods bought direct from Manufacturers in large quantities and sold at only one small profit—no more. The complete furnishing and equipping of new houses a specialty. Pianos and Organs sold at lowest prices and on easy terms. Furniture sold at a very small margin for spot cash, or on short time where parties are reliable. Small orders as well as large, receive careful and prompt attention. Write for Catalogue and prices. One Postal Card may save you many dollars.

E. M. ANDREWS, Charlotte, N. C.

When writing to advertisers please mention this catalogue.

C. P. TATEM & CO.,
121 LIGHT STREET, BALTIMORE, MD.
 WILL SELL YOUR

Strawberries and other Fruit and Produce
 to advantage. Give them a trial. They are thoroughly responsible.

When writing to advertisers please mention this catalogue.

Reliable.

Established 1889.

Prompt.

IRON CITY PRODUCE CO.,


CHARLES A. MUEHLBRONNER, Prop. 623 Liberty St., Pittsburgh, Pa.

are the authorized agents for the following fruit and
 berry shippers of this country:

The berry and tomato shippers of Anna, Cobden, and Alto Pass, Ills. The berry and tomato shippers of Rutherford, Humboldt and Gibson, Tenn. The tomato and vegetable shippers of Crystal Springs, Miss. The deciduous fruit shippers of the Pacific coast. The National Fruit Association of California. The Georgia Fruit Growers Association of Georgia. Also the agents for a number of vegetable shippers in New Orleans, La. The Jersey Cranberry Shippers Association, and are members of the **National League of Commission Merchants, of the United States.**

We invite correspondence from all Berry and Vegetable shippers. Ample capital. Splendid displaying Facilities.

When writing to advertisers please mention this catalogue.



**BREEDERS
OF**

STANDARD
AND THOROUGHBRED HORSES.
FINE JERSEY AND BLACK ESSEX HOGS
PRIZE WINNING POULTRY OF ALL KINDS.
BRONZE TURKEYS. PEKIN DUCKS. PEA FOWLS.

FAMILIES
SUPPLIED
ON YEAR

ROUND CONTRACTS WITH
GILT EDGE OCCONEECHEE BUTTER.

**WRITE FOR CATALOGUE:
ADDRESS
OCCONEECHEE FARM
DURHAM, N. C.**

When writing to advertisers please mention this catalogue.

ESTABLISHED IN 1876.

Inquiries and Correspondence invited.

SOMERS, BROTHER & CO.,
Commission Merchants in Fruits, Vegetables and Produce,
 No. 611 Liberty St., Pittsburgh, Pa.

Refer to Banks, Mercantile Agencies, and the Business Community of Western Pennsylvania.
 Special references to regular shippers furnished upon request.

When writing to advertisers please mention this catalogue.

DO YOU USE
Stamps or Stencils?

Write us for Estimates and Catalogue.

ALLING RUBBER STAMP CO., Akron, Ohio.

When writing to advertisers please mention this catalogue.

Elliot's Parchment
Butter Paper.



One-Half Ream Free

to Dairymen and others who will send us
 30 cents to pay postage.

Use the best wrapper.
 Beware of imitations.

A. G. ELLIOT & CO., Paper Manufacturers,
 Dealers in all Descriptions of Paper.

PHILADELPHIA, PA.

When writing to advertisers please mention this catalogue.



WRITE FOR DESCRIPTIVE CIRCULAR

OF

The New Winter Pear,
"THE HENRY."

Just being introduced by **E. G. MENDENHALL, Kinmundy, Ill.**

When writing to advertisers please mention this catalogue.

THE REITER BOLSTER SPRING

Warranted Gives Satisfaction.

MNFGS. UNION CHAIN WORKS, Pittsburgh, Pa.

PATENTED JANUARY 31, 1893.



SEND FOR PRICES.

SEND FOR CIRCULARS.

When writing to advertisers please mention this catalogue.

FRUIT EVAPORATORS.

Cook Stove Driers. Write for our Red Book. Worth its weight in gold to any fruit grower.

AMERICAN MFG. CO.,
WAYNESBORO, PA.

When writing to advertisers please mention this Catalogue.

Bee-Keepers, Attention!

If you want to commence bee-keeping, it pays to get supplies suited to your climate. Hives, frames, sections, foundations, etc., at bottom prices. Send for catalogue to J. P. H. BROWN, ATLANTA, GA.

When writing to advertisers please mention this Catalogue.

LOOK! READ!

To any one wanting to move to milder climate and to a beautiful health resort of Northern people, where peaches and apples ripen in June and July, can learn of some rare bargains in Vineyards, Orchards and Fruit Lands by addressing C. D. TARBELL, SOUTHERN PINES, N. C.

When writing to advertisers please mention this Catalogue.

WHO'S SHELLABERGER?

He's the Wire Fence Man, of Atlanta, Ga., and sells the best and cheapest fencing in existence for all purposes. Freight paid. Catalogue free. Write for it. K. L. SHELLABERGER, 64 F. ST. ATLANTA, GA.

FARMS Bought for Cash.

We buy and sell farms for cash all over the United States.

ANSON H. RUSSELL & CO.,
Mortgage Brokers. AKRON, O.

When writing to advertisers please mention this catalogue.

\$12 to \$35 PER WEEK can be made us. Parties preferred who can give their whole time to the business. Spare hours though, may be profitably employed. This announcement is of special interest to stirring men who wish to rise in the world. Good openings for town and city work as well as country districts. B. F. JOHNSON, No. 5 So. 11th Street, Richmond, Va.

When writing to advertisers please mention this catalogue.

SEEDS! SEEDS!

73d Annual Priced Catalogue of

Vegetable, Farm and Flower Seeds

is now ready and mailed FREE to all applicants.

BRIDGEMAN'S SEED WAREHOUSE,

37 East 19th St., NEW YORK CITY.

When writing to advertisers please mention this catalogue.

SMITH & WESSON 32 CARTRIDGES
38 USED
EITHER OR BOTH
DOUBLE ACTION
POLICE
REVOLVERS
SENT C.O.D. BY
EXPRESS AND
EXAMINATION
ALLOWED.
ADDRESS
SOUTHERN FIREARMS CO.
WINSTON
N.C. U.S.A.

AUTOMATIC
SHELL
EXTRACTOR
DOUBLE
ACTION

\$3.39
\$1.49
\$10.00

When writing to advertisers please mention this catalogue.

FOR LADIES ONLY

I will send any Lady a Valuable Secret that cost me \$5 and a Rubber Shield for 30 cents. Address MRS. J. A. KINSMAN & CO., 152 W. ADAMS ST., CHICAGO, ILL.

When writing to advertisers please mention this catalogue.

THE FRUIT GROWERS' JOURNAL,

a six-column eight-page paper, published monthly at Cobden, Illinois, at 25 cents per year, is an all-round Fruit-Growers, Farmers and Housekeepers paper. It has no space to spare for fakes and dead-head advertisements. It can walk without crutches and is alive all over.

A. M. DuBois.

Editor and Publisher.

When writing to advertisers please mention this catalogue.

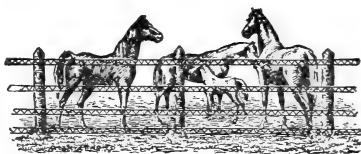
RELIABLE INCUBATOR AND BROODER

Need We Say More?

All about them in Book on Incubation and Poultry. Sent for 10 cents.

RELIABLE INCUBATOR & BROODER CO., QUINCY, ILLS.

When writing to advertisers please mention this catalogue.



STEEL WIRE FENCE BOARD.

A Barbless Horse and Cattle Fence; Cabled Poultry and Garden Fence; Cabled Field and Hog Fence. Yard, Cemetery and Grave Lot Fencing on Steel Post and Rails a Specialty. **We Pay the Freight.** Catalogue and testimonials free.

K. L. SHELLABERGER, ATLANTA, GA.

When writing to advertisers please mention this catalogue.

B. P. LEVERAGE & SON,

Wholesale Commission Merchants.

SOUTHERN FRUITS AND PRODUCE A SPECIALTY.

No. 113 E. Fourth St., WILMINGTON, Del.

Consignments Solicited, Agents Wanted.

Write Us, Best Reference Given.

When writing to advertisers please mention this Catalogue.

UNITED STATES DIRECTORY.

It contains the names and post office address of **FRUIT AND VEGETABLE GROWERS** and **CAR LOAD SHIPPERS** in every State in the Union. If you grow fruits and vegetables for shipment to the cities send to address below a postal card giving your name and P. O. address, also state whether you are a dealer or a grower and whether you ship in car loads or less, also the number of acres you generally plant of each kind of fruits or vegetables. All of which will be classified, in the Directory, and it will cost you nothing except the postal card or the stamp, and will be worth \$100 to any large grower or dealer.

Send your name at once to

F. DAVIDSON & CO.,

Fruit and Produce Com. Merchants,

112 East Front St., CINCINNATI, O.

References as to Responsibility: Equitable National Bank, Cincinnati, O.; Chas. Edgar Brown, Postmaster, Cincinnati, O.

When writing to advertisers please mention this Catalogue.

Free Trade

Compels us to sell Seals, Safes, Bicycles, Buggies, Guns & 1000 articles at panic prices. List free CHICAGO SCALE CO., Chicago.

When writing to advertisers please mention this catalogue.

FREE

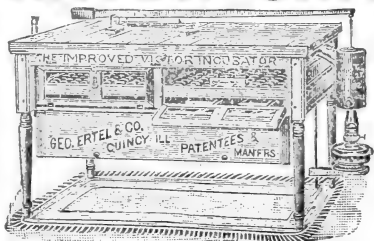
REVOLVER FREE! WATCH FREE! 138 other articles. Cost nothing. Read our offer. Every person who cuts this out & sends to us, having express office, will be entitled to 1 auto matic, double action, S & W model 32 or 38 cal. \$7 Revolver, 1 solid nickel 3 stem wind and stem set watch, 1 elegant roset gold \$1 Vest chain, 1 triple silver plated tea spoon worth \$1. Pair gold plated \$1 1/2 buttons, solid plated watch chain worth 75 c. 1 Im diamond solid gold \$2 1/2 Beart pin, 1 doz. collar buttons, 100 Envelopes, 1 doz. high grade Lead pencils, 1 Lead pencil sharpener, 1 Pocket mem orandum and 1 perpetual button hole loquet. All we ask, in order to introduce our big box is that you allow us to send in same package 10 of our finest 10 c. cigars valued at \$1.95. Full examination allowed. Remember you only pay \$4.95 and express for the cigars and the 140 articles named above are free. If you don't consider the lot worth 10 times what we ask - don't pay 1 cent

Address. The Winston Cigar Co., Winston, N.C.

When writing to advertisers please mention this catalogue.

HATCH CHICKENS BY THE HUNDRED

WITH THE IMPROVED VICTOR INCUBATOR



It is a pleasure to operate, absolutely self-regulating, needs no watching during day or night. Its hatching qualities are second to none. Thousands in successful operation; the simplest, most durable and cheapest first-class Hatcher in the market. A written guarantee is sent with each machine to be as represented or money refunded. Circulars free. Catalogue 4 cents.

Address **GEO. ERTEL CO., Patentee & Mfg., Quincy, Ill., U.S.A.** Established 1867.

When writing to advertisers please mention this catalogue.

Poultry and Fruit

Is a paying combination. If you want a good poultry paper, one that will give you practical information concerning this important industry, send 50 cts for a years subscription to the Southern Fancier. Sample copy for 5 cts in stamps.

SOUTHERN FANCIER,
Atlanta, Ga.

When writing to advertisers please mention this catalogue.

THE RIALTO CANNING OUTFIT

Does Perfect Work,
Is Durable and Cheap.

Puts up all kinds of fruit and vegetables for market and table use with perfect success. Write for circulars.

T. H. RANEY, Inventor and Patentee,
RIALTO, N. C.

When writing to advertisers please mention this catalogue.

WHO'S SHELLABERGER?

He's the Wire Fence Man, of Atlanta, Ga., and sells the best and cheapest fencing in existence for all purposes. Freight paid. Catalogue free. Write for it. K. L. SHELLABERGER,
64 F. ST., ATLANTA, GA.

\$80 A MONTH and expenses paid any active person, to sell goods. \$40 a month to distribute circulars, salary paid monthly. Sample of our goods and contract free. Send 10c. for postage, packing, etc. **WE MEAN BUSINESS.** UNION SUPPLY CO., Chicago, ILL.

When writing to advertisers please mention this catalogue.

FARMERS
you can make money by selling and using **HOLDEAST Corn Binders**, used on every shock. Pull and it's fast. Ties itself. Costs less than string. Never wears out. Thousands easily sold in a town. Good profits. Get your town agency now. Outfit 5c. stamps. **TIE CO., Box 98 Unadilla, N.Y.**

When writing to advertisers please mention this catalogue.

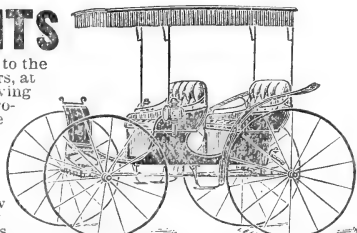


No. 37½. Surrey Harness—Price \$15.00.
As good as sells for \$22.00.

ELKHART CARRIAGE AND HARNESS MFG. CO., W. B. PRATT, Sec'y, ELKHART, IND.

When writing to advertisers please mention this catalogue.

but have sold direct to the consumer for 24 years, at wholesale prices, saving them the dealers' profits. Ship anywhere on examination before sale. Everything warranted. 100 styles of Carriages, 90 styles of Harness. Top Buggies as low as \$45. Phaetons as low as \$55. Spring Wagons, Road Wagons, etc. Send for large, free Catalogue.



No. 606. Surrey—Price with curtains, lamps, sunshade, apron and leathers, \$80. As good as sells for \$90.

15 oz. to 1 lb. U. S. Standard

Gold, Silver or Currency buys the best Scales made at lowest prices. Don't be humbugged by Agents of a Trust, Buy of the Manufacturers. Hundreds of Specialties at less than Wholesale prices, viz: Sewing Machines, Bicycles, Organs, Pianos, Cider Mills, Carriages, Carts, Buggies, Harness, Saws, Bone Mills, Letter Presses, Jack Screws, Trucks, Anvils, Hay Cutters, Press Stands, Feed Mills, Stoves, Drills, Road Plows, Lawn Mowers, Coffee Mills, Forges, Lathes, Dump Carts, Corn Shellers, Hand Carts, Engines, Tools, Wire Fence, Fanning Mills, Crow Bars, Boilers, Watches, Clothing &c. Hay, Stock, Elevator, Railroad, Platform and Counter SCALES. Send for free Catalogue and see how to Save Money.

151 S. Jefferson St. CHICAGO SCALE CO., Chicago, Ill.

When writing to advertisers please mention this catalogue.



CUSTOM MADE SUITS

with privilege of examination. Shipped C. O. D. We import our own goods and save you half of Local Tailors prices. Our workmanship, trimmings and it cannot be excelled. Satisfaction guaranteed. Quality cannot be surpassed.

Express Prepaid to any part of the United States. Send for full line of samples, catalogue and measurement blanks, with full measure Free. **THE PROGRESS TAILORING CO.,** CHICAGO, ILL. MENTION DEPT. 7, MEDINA TEMPLE, CHICAGO.

When writing to advertisers please mention this catalogue.

The Cheapest Music House in the World. For the purpose of introducing our goods throughout the country, and to advertise our House, we will for a short inessend any person one of the following instruments on receipt of cash to pay for Boxing and Shipping. It is expected that every person receiving one of these instruments will show it and inform others where he bought it. We will only send one to each person. We will send a

\$10 Old Bull Violin for \$2. Outfit consisting of Violin, Italian Strings, Maple Bridge, Ebonized Pegs and Tail-piece inlaid with Pearl, Snakewood Bow with Ivory Trimmings, Music Book of Instructions, containing over eighty-five pieces of Choice and Latest Selections of Music, all packed in a neat strong Case. 62.

\$10 George Christy Banjo, \$3. Maple Shell, Sheepskin Head, Silver-plated Rim, Metal Head Fastenings, Italian Strings, Book of Instructions, All in neat Case \$3.

\$10 Celebrated Almee Guitar, \$3. Maple Imitation of Rosewood, Ebony trimmings, Patent Head, Pearl inlaid, Sound Hole and Edge, Italian Strings, Music Book in strong Case \$3. Send Money by Postal Note. Send Stamp for Catalogue. **L. W. LINCOLN & CO., Chicago, Illinois.**

When writing to advertisers please mention this catalogue.

PRINTING. BINDING.

BARNES BROS. CO.,

RALEIGH, N. C.

Catalogues, Circulars, Stationery, Blank Books, Wedding and Visiting Cards, all kinds of Commercial Printing and Binding.

NICEST WEDDING CARDS. Latest Style, \$3 for 50, \$1.50 for each additional 50.

NICE QUALITY. Plain, \$2 for 50, \$1.25 for each additional 50.

These are printed from Lithographic Script, have two envelopes and tissue paper between.

VISITING CARDS. Latest Style and Shape 50c per pack of 50.

BUSINESS CARDS. Small, \$2.50 per 1,000, \$1.50 per 500. Large \$3 per 1,000, \$1.50 per 500.

CATALOGUES. same style and type as this, (no colored cuts) \$1.50 per page for 1,000, \$2 per page for 2,000, \$2.50 per page for 3,000, \$3.50 per page for 5,000, delivered anywhere in the United States.

STATIONERY. We can get up stationery for you with colored cuts of Strawberry, Pears, Plums, etc.

ENVELOPES. \$3 per 1,000, \$5.25 per 2,000, \$7.50 per 3,000 and \$11.50 per 5,000.

LETTER HEADS. \$5 per 1,000, \$7 per 2,000, \$10 per 3,000, \$15 per 5,000.

NOTE HEADS or BILL HEADS. \$3 per 1,000, \$5.50 per 2,000, \$8 per 3,000, \$12.50 per 5,000.

 The above are prices for 3 colors. For prices in one color deduct 40% from these prices.

SAMPLES. We have such a demand for samples, and everybody wanting something different, we have adopted this plan:

For \$1.00 we will send you 100 Envelopes and 100 Letter Heads, with your Business printed thereon and cut of any fruit in one color post paid.

For \$2.00 we will send you 100 each Letter Heads and Envelopes with cut of fruit printed in two colors, post paid.

Send 50 cents for one of our Duplicate Letter Pads. Takes copy without use of press or Ink. By having a copy of a letter written you will save sometimes a large amount of money, and avoid trouble and unnecessary correspondence always.

Special prices on large contracts. Distance from office cuts no figure, we pay freight.

If you want work and good work at a fair price, we are the people.

On all mail orders the cash must come. Catalogue work, one-half cash with order, balance on completion of job.

REFERENCES. O. W. Blacknall, Kittrell, N. C., Commercial and Farmers Bank, Raleigh, N. C.

BARNES BROS. CO.,

PRINTERS AND BINDERS.

 RALEIGH, N. C.

Celery Growers.

THE CELERY HILLER AND DIGGER

WILL SAVE YOU MONEY.

Send for Circular.

M. M. RANNEY,
COMSTOCK, MICH.

When writing to advertisers please mention this Catalogue.

BUY HIGH GRADE

FERTILIZERS

FOR

Fruits and Vegetables,

at lowest cost from manufac-
turers direct.

Nolte & Dolch Fertilizer Co.,

ST. LOUIS, MO.

When writing to advertisers please mention this Catalogue.

Shipping Number 255. Returns Sent Daily.

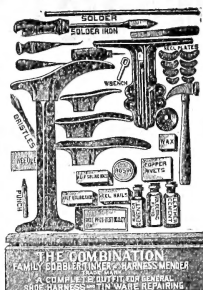
A. S. WHITESELL,
Commision Merchant, Fruits & Produce,
44 Little W. 12th St., NEW YORK.

REFERENCES:—New York County National Bank of New York; Central National Bank, Quigley & Mullen, Harvey & Sisler, W. E. Tuckton, of Wilmington, Del.

STENCILS FURNISHED ON APPLICATION.

When writing to advertisers please mention this Catalogue.

EVERY FAMILY WANTS ONE.



The "Combination" Family Cobbler, Tinker and Harness Mender.

A complete outfit of Tools, etc., for General Shoe, Harness and Tinware Repairing. No family can afford to be without one. Will pay for itself many times over each year.

FOR SALE BY

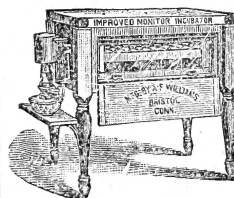
BRANDENBURG & CO.,
MANUFACTURERS & SOLE PROPRIETORS,
CHICAGO, ILL.

Agents Wanted. Send for Catalogue.

Sample Shoe Repairing Outfit sent upon Receipt of \$1.00.

When writing to advertisers please mention this Catalogue.

MONITOR INCUBATORS



are made to hatch chickens, and they do it with great regularity & economy and with the smallest amount of attention. Hundreds of users testify these facts. Large percentage of live chicks from fertil eggs is their strong feature. Buy the winning MONITOR and be prosperous. 64 p. catalog for 4 cts. stamps.

A. F. Williams, 8 Race St., Bristol, Conn.

When writing to advertisers please mention this Catalogue.

WM. H. FURMAN. ESTABLISHED 1864. JOHN L. FURMAN.

G. FURMAN & CO.,

Wholesale Commission Merchants

1, 2, 3 & 4 Cor. West and Gansevoort Sts.,
West Washington Market, NEW YORK.

Specialties—BERRIES & ALL KINDS OF TRUCK.

OUR SHIPPING NUMBER IS

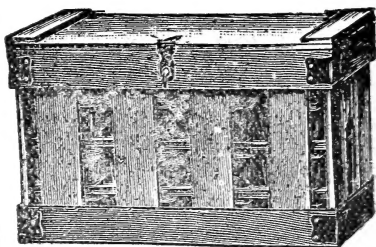
58.

REFERENCES:—N. Y. County National Bank; E. H. & J. A. Meadows, Newberne, North Carolina.

When writing to advertisers please mention this Catalogue.

We Are Headquarters

For The
Latest Improved
Ventilated Styles



OF

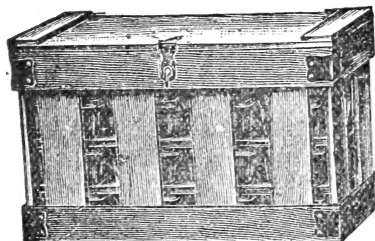
Baskets, Crates and Veneers

OF EVERY DESCRIPTION FOR THE
SHIPMENT OF FRUITS AND VEGETABLES.

Prompt Personal Attention given to Special Orders, and Satisfaction Guaranteed at the Lowest Prices.

OUR SHIPPING FACILITIES ARE
UNSURPASSED, AS WE ARE SITUATED
AT THE JUNCTION OF RAIL
ROADS RUNNING NORTH, SOUTH,
EAST AND WEST.

You can **SAVE MONEY** by getting our prices.
Catalogue mailed free.



ENTERPRISE MFG. CO.,

EMPORIA,

P. O. BELFIELD, VA.

VA.

When writing to advertisers please mention this catalogue.

ESTABLISHED 1870.

E. J. Adams & Co.,

Successors to
WORSTER & ADAMS,



Commission
Merchants,



Nos. 907 and 909 B Street, Northwest,

WASHINGTON, D. C.

Strawberries and Early Southern Fruits
and Vegetables a Specialty.

Special attention given to Apples, Potatoes
and Onions in Car-lots on Track.

REFERENCES.—National Bank of Republic, Adams Express
Co., United States Express Co., or any reliable business house in
the city.

When writing to advertisers please mention this catalogue.

Grapes, Strawberries, Hops, Celery, Early Vegetables.

THE FINEST LANDS

THESE AND ALL VARIETIES OF
REQUIRING MILD CL-
IMATE TEMPERATURE
ALONG THE

SEABOARD AIR LINE,

IN THE STATES OF

Virginia, North Carolina,
South Carolina and Georgia.

Grapes. All varieties of the white and red grape flourish prodigiously in the sand hills of North Carolina, adjacent to Southern Pines, Pinebluff, Roseland and Pinehurst. Large orchards here flourish, the lands being rapidly taken up by vineyards. Tremendous profits are being made.

Strawberries, Etc. The best lands in the South for Strawberries, Plums, Apples, Pears, Peaches and all small fruits.

Hops. North and South Carolina bids fair to be the Hop country of the United States within a few years. The perfect condition of climate and soil for raising this crop are nowhere so accentuated as along the S. A. L. in North Carolina and some portions of South Carolina.

Early Vegetables, Celery, Etc. flourish in the Eastern Central section of North Carolina and South Eastern Virginia.

NEAR NORTHERN MARKETS. Products reach markets three to six weeks ahead of less favored sections. For particulars, apply to

T. J. ANDERSON, Gen. Pass. Agt.,
PORTSMOUTH, VA.

When writing to advertisers please mention this catalogue.